

Salt Lake City School District Board Policy C – 5

Title: Distribution/Posting of Promotional Materials
Index: C = Community Policies

References: [20 U.S.C. § 1232g](#)
[Utah Code § 53A-13-301](#)
[Utah Code § 53A-13-302](#)

It is the policy of the Salt Lake City School District Board of Education to limit the distribution and posting of materials by the district and in its schools to the following general categories:

- information about the schools and district policies,
- opportunities to enroll in non-profit programs that enrich students' lives, and
- descriptions of government or non-profit services to students or their families.

The purpose of this policy is to discourage the use of district schools and offices as open advertising venues, while allowing the distribution of information that supports the district's educational mission.

The Salt Lake City School District does not distribute or post information from individual employees or outside groups except for information from the PTA, city and county programs, and recognized non-profit organizations that promote the welfare of the school and/or students or provide recreation and enrichment opportunities for school-aged youth. The superintendent or superintendent's designee must approve any materials in advance of distribution or posting. School principals have the authority to approve materials from community groups for distribution within their own buildings.

No posted or distributed materials may violate the Family Educational Rights and Privacy Act or the Utah Family Educational Rights and Privacy Act. Except for notice of authorized school fund-raisers and information from business partners, no materials that solicit money or promote commercial activities may be distributed or posted. In addition, no materials advocating a position on political or community issues may be distributed or posted, except as authorized by the board.

Approval Date: 5-6-08